



Jesus & Justice 2025







# IS YOUR CITY READY FOR A GREATER HARVEST?



## JOHN 4 - A CITY READY FOR HARVEST!



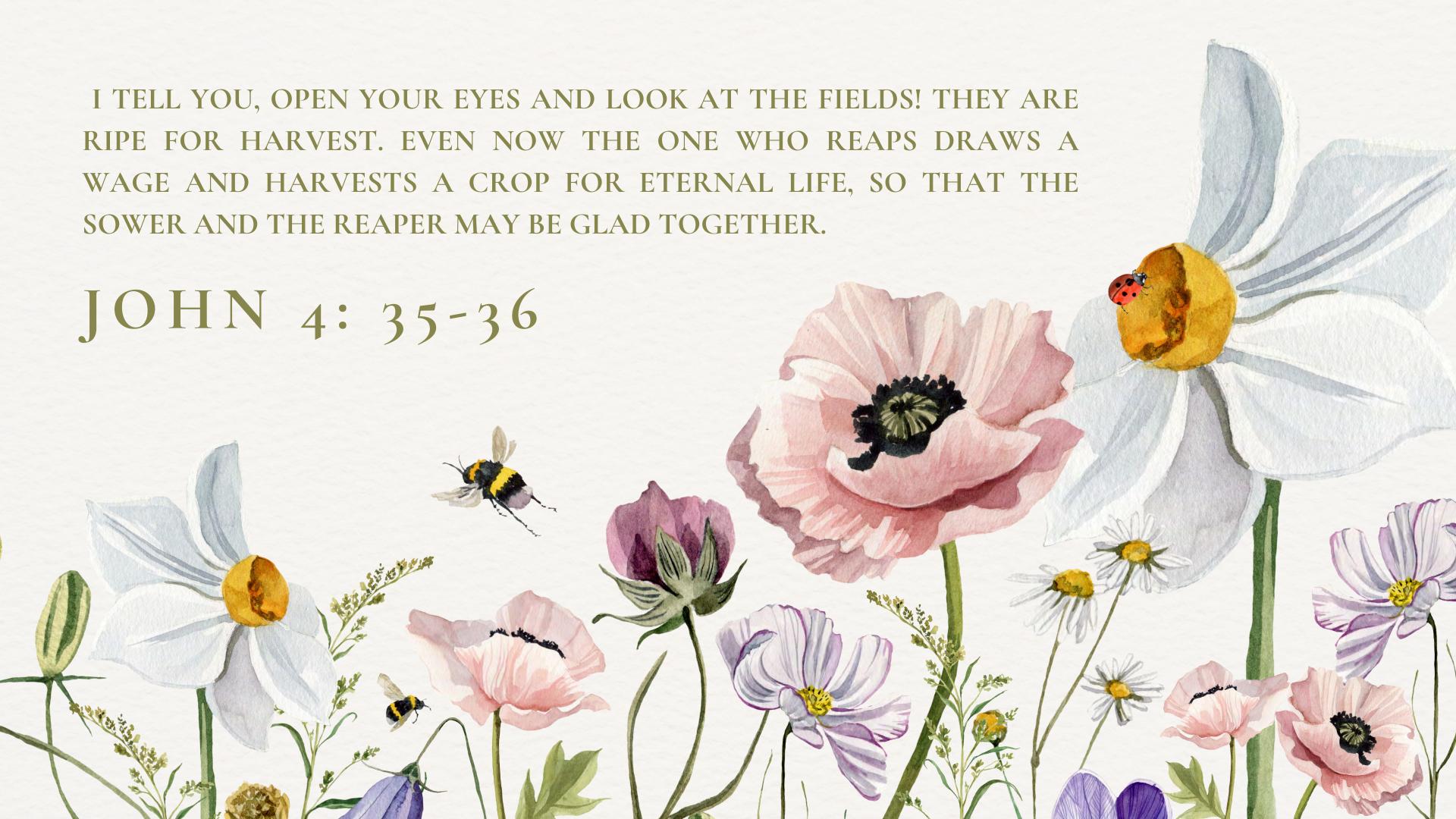
A CALL TO SEE BEYOND THE NATURAL



SHINE AS A CITY ON A HILL







## PANDITA RAMABAI



INSPIRED BY JOHN 4 TO CONFRONT INJUSTICE



FOUGHT FOR DIGNITY, JUSTICE, AND EQUALITY FOR WOMEN



LIKE CHRIST, SHE ADVOCATED FOR THE VOICELESS











THE ESTHER CHALLENGE IS A CITY-WIDE INITIATIVE, A PROGRAM OF THE DISRUPTIVE WOMEN'S MOVEMENT. IT SEEKS TO MOBILIZE THE WHOLE CHURCH TO ADVOCATE FOR WOMEN'S JUSTICE AND EQUITY THROUGH CELEBRATIONS, AWARENESS, PRAYER AND ACTION.

Visit Website



# MOBILIZING THE WHOLE CHURCH THROUGH

CELEBRATIONS AWARENESS

> PRAYER ACTION





## THEME 2025

# JESUS & JUSTICE

THE GOSPEL IS GOOD NEWS
FOR WOMEN,
DISRUPTING INJUSTICES AND





# OUR MISSION







TO DISRUPT
INJUSTICE AND
INEQUALITIES



MOBILIZE
DISCIPLES LIKE
ESTHER







RESCUING PEOPLE FROM OPPRESSION



# CAMPAIGN COMPONENTS

CHURCH ENGAGEMENT

Women's Focus Sunday

March 8 or any Sunday in March

CITY ENGAGEMENT

Lunch with a Purpose

Christian women influencers

CREATIVE ENGAGEMENT

Art-Based Awareness

Art activity for everyone

PRACTICAL ENGAGEMENT

Survey

Gather insights on women's concerns







#### SUNDAY SERVICE TOOLKIT

SERMON OUTLINE, WORSHIP SET, VIDEO RESOURCES



#### CREATIVE ENGAGEMENT ACTIVITIES

ART-BASED AWARENESS ACTIVITIES



#### **WOMEN'S CONCERN SURVEY**

GATHER EVIDENCE-BASED INSIGHTS



### LEADERSHIP PATHWAY

EMPOWERING WOMEN TO BE LEADERS ACROSS CITIES



## PROMOTIONAL MATERIALS

POSTERS, PRESENTATIONS, SOCIAL MEDIA CONTENT



A city-wide gathering for Christian women influencers - including entrepreneurs, artists, leaders, professionals, homemakers, students, etc—who aspire to be agents of change.





## EXPECTED IMPACT

- ACTIVATE THE CHURCH: PRAYER, ACTION, ADVOCACY FOR GENDER JUSTICE
- MOBILIZE WOMEN: STEP INTO THEIR ESTHER CALLING FOR THEIR CITY
- MOBILIZE MEN: BE MODERN-DAY MORDECAIS





